

When The Seats Are

E M P T Y:

Tips for Virtual Presentations

Elie Diner, PhD



Gretchen Goldman, PhD

@GretchenTG

Just so I'm being honest.
#SciMomJourneys

CORONAVIRUS PANDEMIC

GLOBALLY	
TOTAL CASES	DEATHS
29,136,553	925,820

IN THE UNITED STATES	
TOTAL CASES	DEATHS
6,545,948	194,367

SOURCE: JOHNS HOPKINS UNIVERSITY

TRACKING HURRICANE SALLY

DEVELOPING STORY

TRUMP TEAM REPORTEDLY APPOINTS CLIMATE-SCIENCE DENIER TO TOP POSITION AT MAIN U.S. WEATHER AND CLIMATE AGENCY

CNN
NAS ▲ 203.11

SITUATION ROOM

1:58 PM – Sep 15, 2020



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Just so I'm being honest.
#SciMomJourneys



1:58 PM – Sep 15, 2020



ZOOM Fatigue

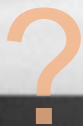
“Should we schedule our next Zoom meeting or just hit ourselves repeatedly in the head with a hammer.”

-Tom Fishburne

Presentation effectiveness



Virtual research presentations



Most pre-pandemic research presentations

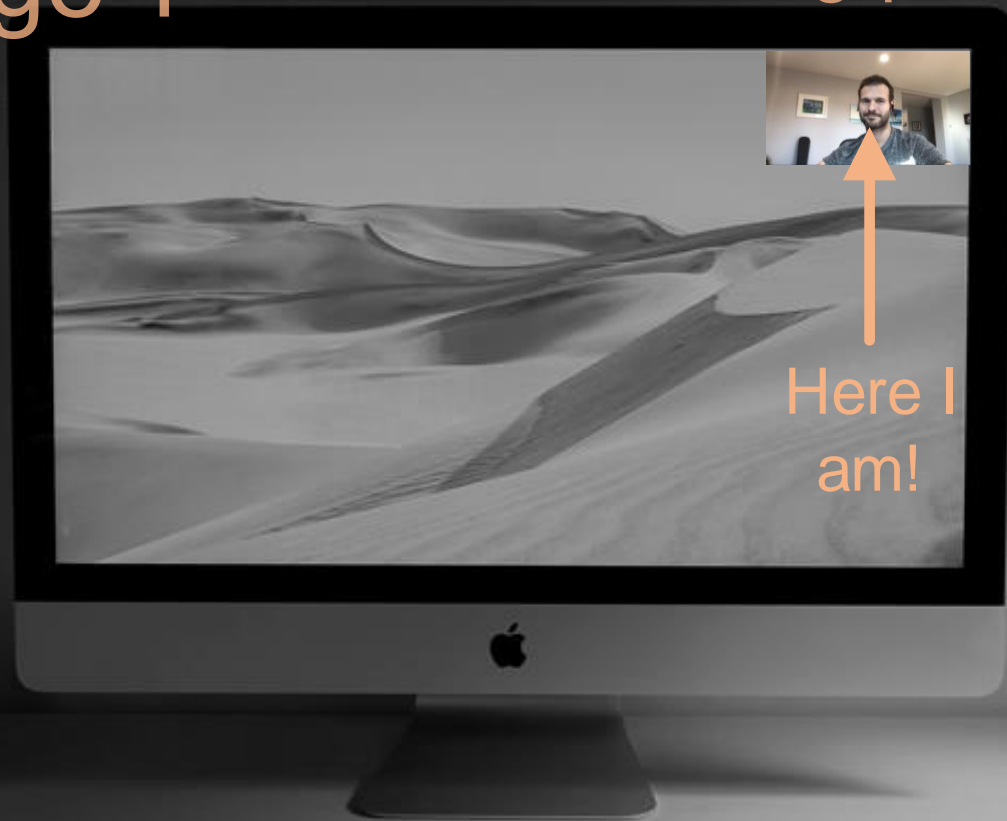


The best research presentation ever



Challenge 1

Being put in
a little box



Here I
am!

A silhouette of a person standing on a rock, looking out over a dark landscape. The person is positioned in the center-left of the frame. The background is a dark, gradient sky. The text "is anybody out there?" is written in a light orange color, slanted upwards from left to right, appearing to be spoken by the person.

is anybody out there?

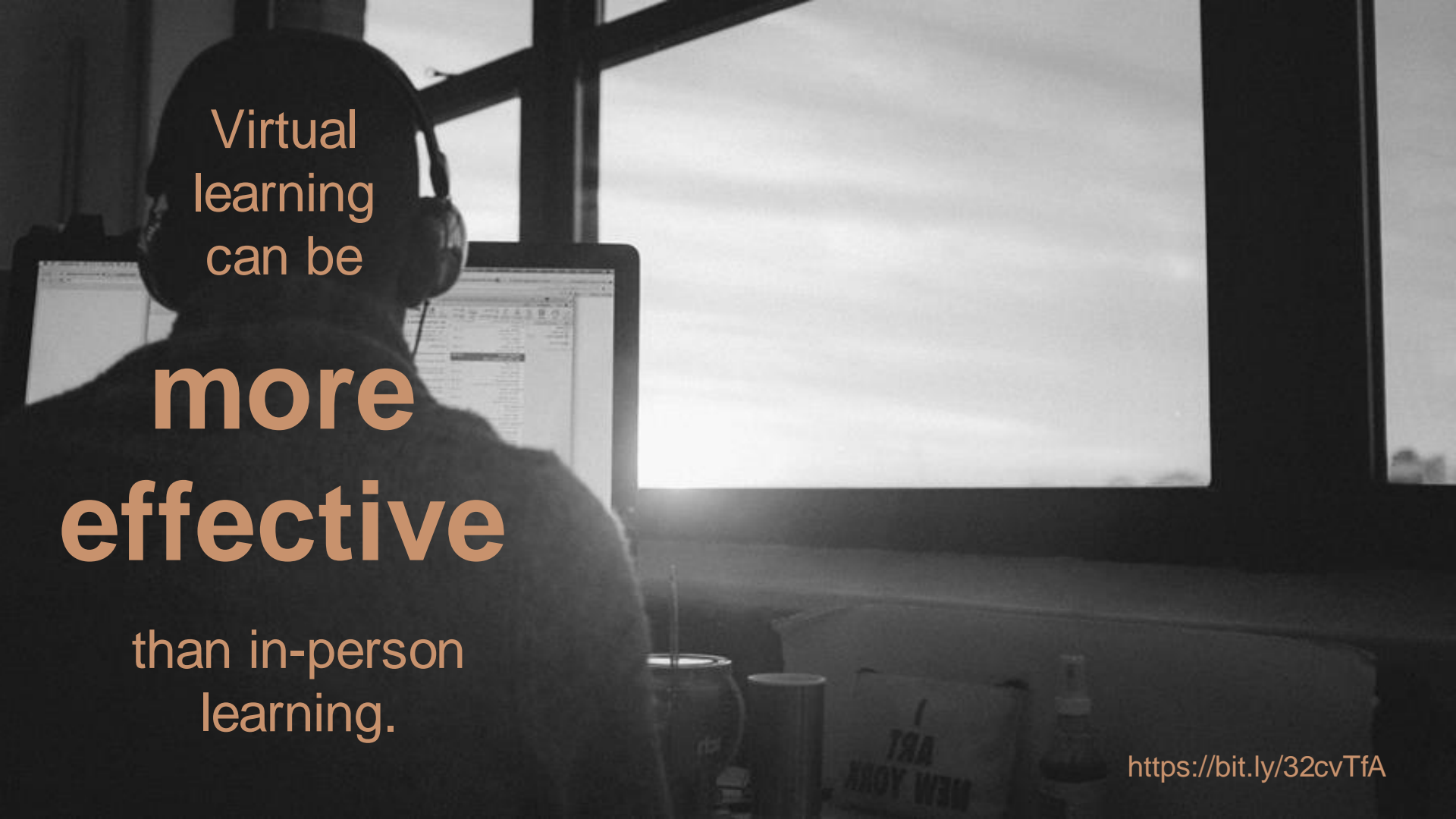
Challenge 2

Challenge 3



Extra
distraction



A person is seen from behind, wearing large headphones and looking at a computer monitor. The scene is dimly lit, with a large window in the background showing a bright, overcast sky. The person's silhouette is dark against the lighter background of the window and the computer screen. The text is overlaid on the image in a light orange color.

Virtual
learning
can be

**more
effective**

than in-person
learning.

<https://bit.ly/32cvTfA>

Polling

Breakout
rooms

Make a
prediction

Tip 1: Engage!



<https://bit.ly/2GpbyvY>

Tip 2:
Adjust
your
font
size

50
pt
font

18
pt
font

<https://bit.ly/3jVt6Ob>



Tip 3: Cameras on!



A photograph of an airplane wing in flight, viewed from a passenger's perspective. The wing is white with orange wing fences. The sky is a gradient of light blue and orange, suggesting a sunset or sunrise. The text "Tip 4: Try not to wing it!" is overlaid on the wing.

Tip 4: Try not to wing it!

Facts

Contradiction

Resolution

Tip 5: Tell a Story

A photograph of a tree branch with several bright orange autumn leaves. The branch is positioned on the right side of the frame, extending towards the center. The background is a soft-focus landscape featuring a calm body of water in the foreground and misty, mountainous terrain in the distance. The overall color palette is muted and atmospheric, with the vibrant orange of the leaves providing a focal point.

Tip 6: Keep slide
design simple

More
effective
learning

Increased
accessibility
to science

The Silver Lining

Better
management
of anxiety

Resources for You

*Houston, We
Have a
Narrative* by
Randy Olson

Science
Storytelling

Slide:ology
by Nancy
Duarte

Slide
Design

*Presentation
Zen* by Garr
Reynolds



THANKS!



Elie Diner, PhD



@elie_diner



slide-talk.com



WERDLAB werdlab.com

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